



Alexandria Kelley

Design • Illustration • Multimedia

alexandria.kelley1020@gmail.com

thealexdesigns.com

OBJECTIVE STATEMENT

I want to create graphic design content that communicates my clients' message to their audience efficiently and in a way that benefits both parties and positively impacts a community, society, or the world.

EDUCATION

Rochester University

BS Mass Communication

April 2023 Summa Cum Laude

Macomb Community College Certificate

Advertising

May 2021

Pryor Learning | Fred Pryor Seminars | CareerTrack

Digital Marketing

March 2020

Macomb Community College

Media and Communication Arts

AAS Design & Layout, AAS Interactive Web Media

May 2020 Summa Cum Laude

SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop, After Effects

Design & Layout

Kerning, Tracking, Leading

Ragging, Information Hierarchy

Interactive Web Media

GIFs, UX/UI, Web Design, WordPress

Wireframing & Mind Mapping

Invision, Miro, Sketch, Storyboarding

Coding and Languages

Excellent communication skills

HTML and CSS

ASL

Microsoft Office and Google Docs

Word, PPT, Excel

Organization

Lists, Planning, Filing, Data Entry

AWARDS & ACHIEVEMENTS

President's List | Rochester University: 2021–2023

Harper Charity Cruise Logo Competition:

Won 2nd place in 2020

Volunteer Artist | Warren Consolidated Schools:

2019–2020

Deans List | Macomb Community College: 2016–2021

Academic Achievement Scholarship | Warren Mott

High School: 2016

EXPERIENCE

Bridgewater Interiors | 2020–Present

Detroit, MI

Graphic Designer, Video Editor, Content Creator

Create education/training materials to improve worker efficiency. Craft communication materials to inform and boost moral and customer satisfaction.

Alex Design, LLC | 2020–Present

Warren, MI

Graphic Designer

Create compelling and targeted print and digital communication materials for individuals and businesses and their audiences.

Painting With A Twist | 2020

Rochester, MI

Painting Instructor

Paint class examples. Instruct and assist attendees with paintings. Provide entertainment and fun.

Best Tool & Engineering Company | 2019

Clinton Township, MI

Web Designer, Content Creator

Redesign site layout, hierarchal structure, and content placement. Construct build of redesign in WordPress. Craft tutorial Instructions for future website updates.

Richmond Township Town Hall | 2019

Richmond, MI

Web Designer, Content Creator

Improve user experience through addition and modification of content. Communicate with developers to execute design changes.

Subway | 2016–2019

Sterling Heights, MI

Sandwich Artist then Assistant Manager

Prioritize daily tasks for self and employees. Aid in food preparation. Manage inventory: keep store stocked and running efficiently. Instill team spirit.

Rochelle J Kelley CPA | 2014–2020

Warren, MI

Administrative Assistant

Analyze data and input into accounting software. Organize files. Support client relationships.